



The Canadian Intellectual Property Office is offering intellectual property (IP) case studies as a teaching tool to engineering, science and business students at the post-secondary education level. The case studies introduce the strategic value of IP.

## TeleCan Pharma



- ▶ **Audience**  
Science and Business
- ▶ **Learning Objectives**
  - Searching IP databases
  - Defining a new discovery
  - Protecting a new discovery

## Samantha Chang



- ▶ **Audience**  
Science and Business
- ▶ **Learning Objectives**
  - Students' IP ownership rights
  - IP ownership for a university-industry research relationship
  - Importance of non-disclosure and definition of a trade secret
  - Patent registration process

## AutoPaint



- ▶ **Audience**  
Engineering, Business, Science, Social Science, and Humanities
- ▶ **Learning Objectives**
  - Trade-mark and domain name rights
  - Patent sale and exhaustion rights
  - Searching IP databases
  - International IP regimes

## Silver Communications



- ▶ **Audience**  
Engineering, Science, and Business
- ▶ **Learning Objectives**
  - Industrial Design protection
  - Trade-mark protection
  - Patent protection

## WiTech



- ▶ **Audience**  
Engineering, Science, Social Science, and Humanities
- ▶ **Learning Objectives**
  - IP ethics
  - IP ownership
  - Disclosure and patents

## Suki's Enterprises



- ▶ **Audience**  
Engineering and Business
- ▶ **Learning Objectives**
  - IP ownership
  - Value of trade-marks and patents
  - Definition and importance of trade secrets
  - Concept of disclosure
  - Patentability of software or code

**For more information**

[www.cipo.ic.gc.ca/casestudies](http://www.cipo.ic.gc.ca/casestudies)

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